



290 square meters letters

A bit late but we would still like to wish you a happy New Year.

May you spend lots of your income @ 290 square meters.

Maybe a bit blunt but hey, we're still in Amsterdam.

So although the Celsius meter is below zero and a firm chilly easterly is blowing through our 21 Oz. denim again, new Spring collections are dripping in. So to make sure you're dressed fresh like a million bucks (thanks' Slick) on that first terrace day, come check it out.

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The background of the entire page is a painting of a flowering branch, likely a cherry blossom, set against a vibrant blue background. The brushstrokes are thick and expressive, giving the scene a textured, almost abstract quality. The flowers are in various stages of bloom, with some fully open and others as buds. The colors are primarily white and pale yellow for the petals, with green for the leaves and brown for the woody branches. The overall mood is fresh and spring-like.

Spring 2011

*A lot of new Spring stuff @ 290 including:
Our Legacy's Great Sweat, nice Levi's Vintage tops,
the basic Won Hundred womens collection,
Nike Sportswear Apparel and much more...*

STUTTERHEIM RAINCOATS

SWEDISH MELANCHOLY AT ITS DRIEST



Classic rainwear

For anyone who doesn't want to look like a lost golfer in town, here's a raincoat that's plain and simple with an understated sense of style. It's an updated version of the traditional raincoat worn by generations of Swedish fishermen until it fell into oblivion when classic rainwear was eclipsed by the sportswear industry.

The coat is based on original designs from the 1960's (they were found in a barn) and manufactured in the city of Borås, which has long been the centre of the Swedish textile industry, it's the only raincoat you'll ever need. € 349,- Female & male - black & white.





White horse with black stripes

Furry black and white zebra-print is a distinctive new finish for our iconic men's ankle boot with the signature crepe sole. € 149,-



Not from New York

Fifth Avenue Shoe Repair is a Swedish fashion label founded in 2004 by Astrid Olsson and Lee Cotter. The name -- Fifth Avenue Shoe Repair -- is taken after a shoemaker that restored old quality shoes and sold as second hand in London

The collection includes minimalist and asymmetric styles for women in basic colors 290 square meters started to carry this brand in 2006. In February 2009 the label received the "Designer of the Year" at the Swedish Elle Style Awards.

Come and see the last pieces of the Winter and the new Spring collection...



SALE

End of-season sale

We are slowly getting ready for a new season which means the time has come to shop the fall Winter 2010 collection at reduced prices.

To name a few brands for men and women:

Pendleton

Our Legacy

Minimarket

WoodWood

Henrik Vibskov

Surface to Air

Vans

A.P.C.

Also the last of the kids collection on sale before all the new collections come in.

This time with sizes ranging from 0 to 72 months...



Exhaustive guide

This book is the complete guide to specifying and buying your dream bike. Each chapter covers a particular part of the bike from saddles to headsets to frames.

The Custom Road Bike is the latest of Rouleur editor Guy Andrews's books. It's an exhaustive guide to the very finest bicycles being produced today and is indispensable to discerning collectors and more casual observers alike.

224 pages / hardback € 42





Refined details

Mismo is the ultimate personal companion to the urban sophisticate. Whether Mismo is in your hand or pocket, it's always on the move, protecting your valuable personal belongings.

Mismo represents straightforward, functional and durable design that showcases only what is strictly necessary - nothing more, nothing less.

Firmly based in the Danish design tradition and appreciation for the values of classic craftsmanship, Mismo unites natural materials with simple yet refined details to create product of true style.



 カメラ

The Pentax NB1000 is a 14.1-megapixel camera that offers 4x zoom and is capable of recording 720p video. Enough of all the technicalities. This camera is all about the little lego plate on the front where you can stick nanoblocks on. Of course we have all the nanoblocks you need in the shop as well.

Resolution: 14 Megapixels

Lens: 4.00 x zoom (28 - 110mm eq.)

Viewfinder: LCD LCD Size: 3.0 inch

ISO: 100 - 6400

Shutter: 4 - 1/2000

Max Aperture: 3.2

Mem Type: SD / SDHC

Battery: Custom Li-Ion



290 square meters

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