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Cover photo:  
KNSM island  
Piraeusplein  
Amsterdam  
By: Maarten de Ru  
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N S O U V  
M I

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*290 square meters letters*

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*The first letter is a fact.*

*More than a newsletter we bring inspiration,  
art, music, discoveries, abroad, locally and more.*

*Hence the word letter.*

*Be surprised. Be inspired.*

*ido*

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SINCE  
1866  
**BROOKS**  
ENGLAND  
SADDLES  
BAGS  
ETC.

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## Vans x Brooks

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*Vans has teamed up UK saddle company Brooks to create an awesome bike saddle and beautiful shoes. The Era comes with a Brooks premium upper in black, with a brown leather heel tab, matching leather laces and an embossed graphic on the tongue.*

*The saddle comes in premium black leather with embossed skull and flower details. limited to 500 units worldwide.*

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See Vans x Brooks on [290sqm.com](http://290sqm.com)

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*Ed van der Elsken*

1925 - 1990

*Beethovenstraat, Amsterdam 1967*





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## Pendleton Woolen Mills

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*It started with Oregon sheep and their lush wool. Dyed, carded and spun into yarn, the wool became Indian trade blankets of uncommon quality, longevity and beauty. The wool became a brand: Pendleton.*

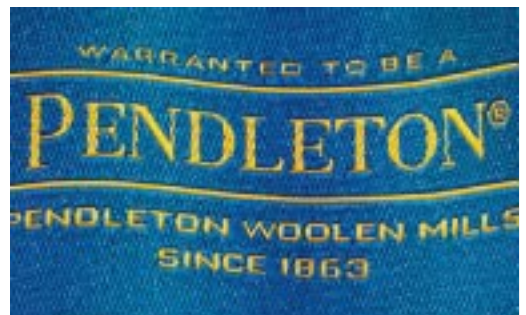
*The Bishop family opened Pendleton Woolen Mill in 1909. Six generations later, their Jacquard looms, each capable of weaving the fabrics more colorful than a rainbow, still spin that wool into gold in mills in the town of Pendleton as well as in Washougal, Wash.*

*We have tees, shirts and knits as well as bags and winter accessories in the shop now.*

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*See Pendleton on [290sqm.com](http://290sqm.com)*

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*“There is a crack  
in everyting”*



*“The kind of people I admire  
have a timeless quality, and  
that’s also how I want my  
collections to feel”*

Carin Rodebjer

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## Rodebjer

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*Autumn/winter 2010 Rodebjer takes its inspira-  
tion from Harlem during the Second World War.  
The collection has a fading yet romantic spirit,  
full of groping optimism, joy and mysticism of  
the jazz and blues scene.*

*Romantic printed dresses and a subtle stripe on  
lightweight cotton collide with clean cut cardi-  
gans and lace tops.*

*It’s about the beauty of raw elegance and with-  
ered romance in a time and place when flawless  
perfection was out of reach.*

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*See Rodebjer on [290sqm.com](http://290sqm.com)*

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*Porter*

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*Japanese label Porter has been manufacturing durable bags since 1961 and their new collection of bags, wallets, and key chains are from superb quality as usual. Their bags are made of fine leathers, organic cottons and high-tech polyester blends. We have the classically styled backpack, messenger bags and much more on stock.*

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*Made in Japan*

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*See Porter on [29osqm.com](http://29osqm.com)*

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*Arc'teryx Veilance*

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*We're very proud to introduce the full winter 2010 collection of Arc'teryx Veilance in the shop. From October 19th till October 30th we have a dedicated Veilance area with some extra's.*

*Made in Canada*

*See Arc'teryx Veilance on [290sqm.com](http://290sqm.com)*

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## Our Legacy

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*Inspiration is found in the simple everyday life, to find the small forgotten things and bring them back to contemporary life. Our Legacy's inspiration is free of icons but in search of unique garments and style, free of seasonal trends and themes. Our Legacy strives to dig deeper. Through careful observations, similar to cultural fieldstudies, information about cultural individuals are congregated, evaluated into ideas and eventually into specific garments.*

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*3 Button Rolling Blazer € 279<sup>00</sup>*

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*Our Jeans Indigo Bum € 129<sup>00</sup>*

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*See Our Legacy on [290sqm.com](http://290sqm.com)*

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## Henrik Vibskov

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*The name Henrik Vibskov is most commonly associated not only with a fashion label, but a multitude of twisted yet tantalizing universes created in relation to each collection.*

*Although Henrik has a principle of never giving away clothes to celebrities for commercial purposes, people like M.I.A., Kanye West, Björk, The Arctic Monkeys, Sigur Ros, Franz Ferdinand, Sam Sparro and Chicks on Speed have all been spotted in Henrik Vibskov's designs.*

*Between designing new collections biannually and creating the universes surrounding them, Henrik keeps himself occupied. He's touring the world as the drummer for electronic musician Trentemøller. Come see the new fall winter collection for men and women including some great winter jackets.*

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*See Henrik Vibskov on [290sqm.com](http://290sqm.com)*

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## Opening Stedelijk Museum

The Stedelijk Museum is opening its doors temporarily and brings you two new exhibitions of contemporary art: *Taking Place* and *Monumentalism*. August 28<sup>th</sup> - Januari 9<sup>th</sup> 2011. Image: Textinstallation by Barbara Kruger.



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*Tuesday - Saturday 11:00 - 18:00*